# PJCruise Event Organizers Privacy Policy

Last Updated: 22nd September 2023

#### 1. Introduction

PJCruise Event Organizers ("we," "us," or "our") is committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our services and visit our website. By using our services, you agree to the practices described in this Privacy Policy.

#### 2. Information We Collect

We may collect the following types of personal information:

# 2.1. Information You Provide:

- Name
- Contact information (email address, phone number, mailing address)
- Payment information (credit card details, billing address)
- Event preferences and feedback
- Social media profiles (if provided)

# 2.2. Information We Collect Automatically:

- IP address
- Device information (e.g., browser type, operating system)
- Usage data (e.g., pages visited, interactions with our website)
- Cookies and similar tracking technologies (for more details, see our Cookie Policy)

#### 3. How We Use Your Information

We may use your personal information for the following purposes:

# 3.1. To Provide and Improve Our Services:

- Process event registrations and ticket purchases
- Customize your event experience
- Analyze and enhance our services
- Respond to your inquiries and requests

# 3.2. Marketing and Communications:

- Send you promotional materials and updates (with your consent)
- Notify you about upcoming events and special offers

# 3.3. Legal and Security:

- Comply with legal obligations

- Protect our rights and interests
- Detect and prevent fraud or security breaches

# 4. Sharing Your Information

We may share your personal information with third parties in the following circumstances:

#### 4.1. Service Providers:

- We may share your information with third-party service providers who assist us in delivering our services (e.g., payment processors, event venues).

# 4.2. Legal Requirements:

- We may disclose your information to comply with applicable laws, regulations, or legal processes.

# 4.3. Consent:

- With your consent, we may share your information with third parties for marketing or promotional purposes.

#### 5. Your Choices

You have the following choices regarding your personal information:

# 5.1. Access and Update:

- You may access and update your personal information by logging into your account (if applicable) or contacting us.

# 5.2. Opt-Out:

- You can opt-out of marketing communications at any time by following the unsubscribe instructions or contacting us.

# 6. Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

# 7. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes.

#### 8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at pjcruiseentertainment@gmail.com.